

Level 7 Development Company

BECOMING A LEVEL 7 AFFILIATE

Steps to Affiliation:

The first step in the affiliation process is to fill out an application and write an essay. The essay should contain information about your background, what Level 7 affiliation means to you, why you want it and what you want to achieve. It doesn't have to be long or formal, but it should be from the heart.

The other (informal) step is to educate yourself and become a part of the Level 7 Community. This can happen in many ways. Study the Implementation Tips of the Week and complete them in your current business (assuming you have one). Post your feedback to the comments section, join us on Facebook and subscribe to and read the Level 7 Journal and the Level 7 Manifesto. We also recommend you participate in the Level 7 Experience teleconference. If possible, meet and talk with other Level 7 Affiliates.

Cost:

On acceptance of your application, you will be scheduled for the first phase of licensing and affiliation, the Certified Level 7 Implementation Specialist training. The cost for the certification is a onetime \$2000.00 fee. We offer certification seminars several times a year. See www.levelseven.com Event and Certification section for dates and locations.

The certification seminar covers and ensures mastering of these topics and areas:

- The Level 7 Core Processes
- Effective Level 7 Implementation Techniques and People Development
- Building Your Level 7 Practice
- Level 7 Implementation Program Processes

Our primary goal in the Level 7 Implementation Specialist Training is to ensure that you are prepared to deliver the highest level of competency in supporting businesses as they implement Level 7 into their organizations.

In addition, our goal is also to create an environment that will maximize the likelihood you will build a thriving, successful implementation practice.

Once you have completed the certification process, you can establish your Level 7 Affiliate business and use the name "Level 7 Systems" to promote and market your Level 7 training, coaching and consulting practice. The monthly affiliate fee including ongoing training and support is \$500 per month.

Requirements:

Once you are accepted as an affiliate, you will need to have a live website before we will be able to link you on the Level 7 Systems site. This is our primary



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vehicle for promoting you; therefore, we expect you maintain a good site. Please DO NOT register a domain with the Level 7 Systems name in it until AFTER you have been accepted; Level 7 Systems is a licensed trademark and its use without our prior permission is illegal.

We require every affiliate website to display the Level 7 Systems link on the front page of their site.

What you get:

Once your application is approved, you've completed the Level 7 Certification Process and we receive your paperwork, we'll link to your website from the main page and the affiliate page of www.levelsevensystems.com.

You will have access to participate in our regular Affiliate group conference calls and a private One on One session with a Level 7 Affiliate Development Specialist on a monthly basis.

You will also have access to the private Affiliate Forum on the Level 7 Systems Message Boards, where you'll be able to interact with other affiliates and tap their knowledge and experience to help you thrive.

You will have access to utilize the entire library of Level 7 Implementation Program resources, systems, tools and content.

You will have access to our online Affiliate Support System and be able to offer use of YODA, our online Level 7 Implementation Support and System documentation program, to your clients.

You will have opportunities for various shared revenue opportunities by offering and selling self paced Level 7 Implementation and certification Programs.

In addition, you will be able to participate in the Annual Level 7 Affiliate Roundtable, where we come together as a community to exchange ideas, learn what works, improve our systems and celebrate the fabulous experience of being a Level 7 Affiliate.

Also, as an affiliate you may be considered for features on the Level 7 Systems Main Site as a guest post or provide the Implementation Tip of the Week.

Once you have read through all the materials, please don't hesitate to contact us with any questions about the program or to request an application. You can reach the Level 7 Affiliate support team at affiliates@level7development.com.



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